

Rock THE FARM

News Release

The Anderson Farm Museum Heritage Society ...Announcing New & Renewed 'Rock The Farm' Sponsors [2017-2021]

The Anderson Farm Museum Heritage Society is excited to announce one new Business Sponsor and two renewed Silver Sponsors [2017-2021] of our annual 'Rock The Farm' Concert/Farmers' Market summer series & Fall Fair at the Anderson Farm Museum, in Lively.

In 2012 **Hia Media** became one of our first Long-Term Business Sponsors-providing In-Kind promotional services [2012-2016]. In 2015 Hia Media expanded their sponsorship to include the services of Stephanie Turpin, Graphic Designer to work with our CIO to revise all of our PR Materials for 'Rock the Farm', Fall Fair & Christmas Tree-Lighting Celebration and to provide free use of one of their [4'x8'] Sign-Holders at the Anderson Farm Museum [June to Sept]. We're thrilled to learn that Skye Little, Hia Media has generously offered to renew their expanded Silver Sponsorship [\$1,999 In-Kind Services] for another 5 years [2017-2021}

"...We [Hia Media] would be more than happy to renew our Silver Sponsorship with AFM Heritage Society for the next 5 years." Skye Little, President Hia Media Inc

Sudbury Credit Union was our first Long-Term Business Sponsors @\$500 [2012-2016] of our 'Rock The Farm' summer series of FREE Concerts, in the Centre Court of the AFM. Every year Sudbury Credit Union helps us Kick-Off our 'Rock The Farm' concerts- the first week of July- featuring the Bluez Brotherz & the Notorious Funkmonsters Band. We were excited when Sudbury Credit Union renewed their 5 year Silver Sponsorship of 'Rock The Farm' [2017-2021] and surprised when they offered to help sponsor @\$500 the local Bands performing on our Main STAGE [9:30am-6pm] at our Fall Fair this year as well. We really appreciate their generous support of our two FREE annual events at the AFM.

'...Sudbury Credit Union is pleased to continue to provide funding for a 5 year sponsorship of the 'Rock The Farm' FREE Concerts. We believe that the concerts are a wonderful opportunity for the members of our community get together and enjoy the summer weather along with great music and food. We welcome everyone to come out to as many concerts as they can.'

Joanne Chevrier, Lively Branch Manager, Sudbury Credit Union

We were surprised and very excited, when Dr. Teri Fisher, **Labrecque Fisher Optometrists**, Lively emailed that they would like to help sponsor both our 2016 'Rock The Farm' summer concerts series and our Fall Fair. This doesn't happen very often to the AFMHS. We are thrilled to announce that Labrecque Fisher Optometrists has generously offered to sponsor our July 13th 'Rock The Farm' Concert @\$500- *featuring the Northern All Stars* and also to donate \$500 to help sponsor the local Bands performing on our Fall Fair Main STAGE this year.

"...Labrecque Fisher Optometrists is proud to sponsor Rock the Farm/Fall Fair - insert correct title for each), it is our pleasure to be able to provide assistance to this event. We enjoy supporting our local community."

Dr. Teri Fisher, Labrecque Fisher Optometrists

Thanks to the generous support of our AFMHS Business Sponsors our three annual FREE events at the Anderson Farm Museum continue to grow & expand.

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