

News Release

The Anderson Farm Museum Heritage Society **...Announcing New Long-Term Sponsors of Annual Events**

The Anderson Farm Museum Heritage Society was excited to announce new Long-Term Sponsors [5 years] of their annual 'Rock The Farm' Concert/Farmers' Market summer series and Fall Fair, to over 80 people attending their April 7th Annual General Meeting, at Fielding Memorial Park.

In 2012 **Hia Media** became one of our first Long-Term Business Sponsors- providing In-Kind promotional services [2012-2016]. In 2015 Hia Media expanded their sponsorship to include the services of Stephanie Turpin, Graphic Designer to work with our CIO to revise all of our PR Materials for 'Rock the Farm', Fall Fair & Christmas Tree-Lighting Celebration and to provide free use of one of their [4'x8'] Sign-Holders at the Anderson Farm Museum [June to Sept]. We're thrilled to learn that Skye Little, Hia Media has generously offered to re-new their expanded Silver Sponsorship [\$1,999 In-Kind Services] for another 5 years [2017-2021}

"...We [Hia Media] would be more than happy to renew our Silver Sponsorship with [AFM Heritage Society](#) for the next 5 years."

Skye Little, President Hia Media Inc

For the last two years, **Leuschen Transportation** has provided two FREE Shuttle Buses for our Annual Fall Fair, transporting people all day- to & from the TM Davies Arena Parking Lots- to the Anderson Farm Museum rear entrance on Philip St. This was a great help to people of all ages- especially after a long day at the fair, with lots of purchases and tired children to get back to their vehicles. We are excited that Leuschen Transportation has offered to be a Gold Sponsor [\$2,000 In-Kind Services] of the fair until 2018.

"...It is with great pleasure that we [Leuschen Transportation] would like to extend our services until 2018. We feel that this is a great value to the community of Lively and area. Anything that we can do to help we are there for your support." [2014-2018]

Jean-Marie Guillemette, General Manager, Leuschen Transportation

Last year, Brian Doyle, **Doyle Dodge** contacted the AFMHS offering to help sponsor our FREE events at the Anderson Farm Museum. Doyle Dodge generously sponsored our CANADA Day huge, Cupcake Cake [\$250] and sponsored our FREE Pony Rides [\$500] at the Fall Fair. This year, we were pleased to learn that Doyle Dodge will be Silver Sponsors [2015-2019] of both 'Rock The Farm [\$250] and Fall Fair [\$500]. You will see their displays at 'Rock The Farm' & the Fall Fair.

"...Doyle Chrysler Dodge Jeep Ram is very excited to return for our second year as a sponsor for both the Rock the Farm series and the annual Fall Fair at Anderson Farm. We feel that we receive excellent exposure to a wide range of clientele in an exceptional atmosphere. We look forward to continuing a strong partnership for many years." [2015-2019]

Brian Doyle, Doyle Dodge Jeep Ram

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We are pleased to announce that the **Lively Golf and Country Club** will be a new Gold Sponsor [\$2,000 In-Kind Services] of our annual Fall Fair [2016-2020] - providing two golf carts & drivers to assist our Co-Chairs on Friday, during the set-up of the 14acres site and on Sat. [7:30am-6pm] during the Fall Fair and will have a Display, with golfing activities for children & adults.

"...The Lively Golf and Country Club is excited to become a sponsor and supporter of the Anderson Farm Museum Heritage Society for our first year of many with the Fall Fair at Anderson Farm Museum. We are looking forward to being able to showcase our Club to not only the community we are in but to all the people that attend the fair each year. Our mission has been to provide a full service golf course and clubhouse for guests of all ages and we couldn't think of a better place to do this."

Mark Taylor, General Manager of The Lively Golf & Country Club

Thanks to the generous support of our Long-Term Business, Corporate, Media & Community Sponsors our annual FREE events at the Anderson Farm Museum continue to grow & expand.

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