

## **7<sup>th</sup> Annual 'Rock The Farm' FREE Concert/ Farmers' Market Series**

**Our 2015 'Rock The Farm' FREE Concert series was a huge success-** attracting hundreds of enthusiastic people of all ages, from Walden, CGS & summer visitors. **Over a thousand people joined us for our CANADA Day 'Rock The Farm' celebrations!**

[**Special Sponsors:** NOAFEM, Doyle Dodge, Walden Winter Carnival & Beaver Lake Club]

**Our Farmers' Market was bigger than 2014** with more Vendors + 5 Snack Food Vendors @15% Gross Sales: The Cotton Candy Man, Grandma's Lemonade, Helvi's Catering, The Sausage King & Farquhar Dairies/Walden Lions Club. Offering our Farmers' Market Vendors a choice of signing-up for 9 weeks @\$35 per Wed; 5 weeks in July or 4 weeks in August provided more flexibility **-raising \$5,985.00 in FEEs**

### **Long-Term & New Partnerships continue to be vital to our success:**

- **Greater Sudbury Museums & City of Greater Sudbury:** FREE use of the Stable/site [Jan-Aug]+ GS Museum website/Facebook + help from Summer Students
- **Rock The Farm Committee:** [Jan-Aug] Mait & Claire-Walden Lions Club, Don & Christel -1<sup>st</sup> Waters Scouts, Leslee, Pat, Reg, Betty & Gwen
- **KICX 917 KEY Media Sponsor** [2011,2012,2013] [2014-2016] : **\$13,200 In-Kind promotional advertising** on radio, website, E-Newsletter + Tail Gate crew at events
- **Walden Lions Club & 1<sup>st</sup> Waters Scouting:** Community Sponsors [2012-2016] set-up/took-down gazebos/tables for Farmers' Market Vendors for 9 events- assisted by **Trinity United Church' Youth Group + Everett Matthew**
- **Stephanie Turpin, Hia Media:** revised July, Aug Concert + Farmers' Market Posters **Morgan Penney, LU Student** took amazing photographs at our events
- **Hia Media:** [2012-2016] printed 3 'Rock The Farm' Posters + FREE use [4'x8'] sign-holder
- **Sudbury Tourism:** [FREE Associate Partner 2011-2014] **new Bronze Partner [2015]** ...website, facebook & twitter plus listing & photo in 2015 Visitors Guide
- **Barbeau-Gainer Builders & Renovators** [2014-2018] installation 2 Marquee Tents
- **Long-Term Sponsors helped cover costs of 8 Concerts @ \$500 per Concert:** The Sudbury Credit Union [2012-2016], DSI Mining [2012-2016], Walden Welding & Mechanical [2012-2016], Walden Lions Club [2012-2015], Pinehill Lumber [2013-2017], Morris Modular [2014-2018], Winmar Sudbury [2014-2018] and Rintala Construction/North Star Sand & Gravel [2014-2018]

**Our 2015 'Rock The Farm' FREE Concert Line-Up included:** The Bluez Brotherz, Ron & Franco, Cheyenne Saucier & Friends, Tom Fye & Whiskey Rivers Blues Band & Stephanie Fyfe, Chicks With Picks, Benham, Naked Soul, Wild Horses, Campana, The Tremonics and Rick Potvin. **They really 'Rocked' the Farm!**

**3<sup>rd</sup> Annual Teen Battle of the Bands- Partnership KICX917 & GSPL [2013- 2015]** attracted hundreds of youth and their families. **CDK [2014 Winners]** were the Opening Act and **The Pop Machine were our 2015 Winners!**

**Farmers' Market Vendors:** Dare 2 Dream Alpacas/Sandy Loam Produce, Scentsy, Northern Wildflowers, The Food Mission, Origami Owl, Pampered Chef, Pottery By Elaine Create-A-Cake, Devaline Creations, Creative Conchos, The Fuzzy Slipper, Applegarth Embroidery, Special Moments Teas, Fifth Avenue Collection, Watkins, Mary Kay Cosmetics, , Perfect Sense Home Décor, United On-Site Printers, Heavenly Sweets **plus 2 Booths for NOAFEM Members:** Leisure Farms, Board's Honey, Sucrierie Seguin, Grandma's Market Garden, Mountain Maple Products, What's Cooking? Creekbend Honey, Rainbow Angora and Just Ewe & My Kids/Rocky Acres Farm

**Total Volunteer Hours =600 hours [@\$20 per Hr] = \$12,000 In-Kind Services**

**Betty & Mait , Co-Chairs 2015 'Rock The Farm' Committee April 7, 2016 AGM**