

**YMCA- 'Summer Jobs For Youth 2012'  
...Enables AFMHS to Hire Special Events Assistant!**

Thanks to the Ontario Youth Opportunities Strategy 'Summer Jobs For Youth 2012' and the YMCA the AFM Heritage Society was able to hire a Special Events Assistant to work with our volunteer board and our 'Rock The Farm' Concert & Farmer's Market and Fall Fair Committees & volunteers. This was an exciting opportunity for the AFMHS and has had a huge impact on helping us host these two FREE Community Events.

The most significant part of the Summer Jobs for Youth Program was that we were able to hire Alek Luopa, one of our KEY student volunteers from Lively District Secondary School- as our Special Events Assistant.

Since Feb. 2011 Alek has worked closely with our CIO and Hia Media creating all of our PR Materials for our 3 annual FREE Community Events at the Anderson Farm Museum (AFM): 'Rock The Farm' Concert & Farmers' Market summer series, Fall Fair & Christmas Tree-Lighting Celebration. He has spent hundreds of volunteer hours designing eye-catching, professional Posters, Signs, Site MAP/Programs, Banners & Flyers etc.

Before the end of June, this year, he had already designed all of our 'Rock The Farm' Posters (8 different versions) & our Fall Fair Posters & Site MAP/Program. It was exciting to be able to have Alek working with us for the summer and to have his wages paid through this fully subsidized summer employment program.

As our Special Events Assistant, Alek worked with our 'Rock The Farm' Committee & volunteers (Walden Lions Club & 1<sup>st</sup> Waters Scouting) on Wednesdays helping with set-up/take-down; posting/replacing 'Rock The Farm' Posters (one for each of 8 Concerts) at local businesses and taking photos, video-taping etc during our FREE Concerts- to create new PR materials for AFMHS. He has provided invaluable help for the AFMHS & our volunteers.

For 8 hours a week, this summer Alek worked on Graphic Design & Fall Fair Projects with Betty Budgell, Co-Chair 2012 Fall Fair: designing flyers/posters for activities/groups at the fair (Walden Art Club, Sudbury 4-H Club, Ron Lewis - Pumpkineer etc); preparing site MAPs, Parking Permits (5 versions), Signs (for 50 H-frames); picking-up & delivering PR materials from Hia Media; helping sort Volunteer T-Shirts & 4,000 Site MAP/Programs and delivering Posters and Site MAP Programs to local businesses, library, schools in Walden- as well as participating in committee meetings.

And his work is not over yet, because Alek is helping with final logistics for the Fall Fair and will be taking photos and video-taping all the activities at the fair- to create more PR material for the AFMHS.

The AFMHS really appreciates the opportunity to hire a student under the Summer Jobs For Youth 2012 Program- to help us host our 2 FREE Community Events!