



4th Annual 'Rock The Farm' FREE Concert & Farmer's Market Summer Series Was a Huge Success!

Our 4th Annual 'Rock The Farm' Summer Series of 8 FREE Concerts & Farmers' Market- *hosted by the Anderson Farm Museum Heritage Society & KICX 91.7FM-* was a huge success!

Sincere Appreciation to:

- **Our Long-Term Partners:** Greater Sudbury Heritage Museums, City of Greater Sudbury, Walden Srs. Woodworkers & Northern Ontario Agri-Food Education & Marketing Inc.
- **Our New Partners:** Walden Lions Club and 1st Waters Scouting- who volunteered to help each Wednesday with set-up and take-down for our Farmers' Market Vendors & 'Rock The Farm' Performers
- **Our Sponsors:** Hia Media, Legend Boats, The Sudbury Credit Union, Jenmar Canada, Walden Today, LDSS, Sudbury Hydro and Councilor Jacques Barbeau.
- **Student LDSS- Alek Luopa, Graphic Design:** who once again created our dramatic, eye-catching Posters- one per 8 Concerts/Farmers' Market.
- **Our Farmers' Market Vendors:** Rollin' Doggies, Herbert Fisheries, The Perogy Princess, Geo-Green Growers, Y's Crystal Jewelry, Betty's Brush & Lia Sophia Jewelry , Beadie Ayes Jewlery, CM Jewelry & Accessories and Northern Ontario Education & Marketing Inc- with produce/agri-products from Leisure Farms, Board's Honey, Seguin Maple Syrup, Rose Valley Maple Syrup, Misty Haven Alpacas, Rocky Acres Farm/Just Ewe & My Kids, Grandpa's Dream Worm Farm/Market Garden and Our Garden.
- **Our 'Rock The Farm' Artists:** Tom Fyfe & The Whiskey Rivers Blues Band, Stephanie Fyfe, Koraylssa Nisbett and Nolan Bell, The Tremonics, Darryl Orser, Sean Varrette, Naked Soul, Benham & Northern All Stars

Special Thanks to:

- **KICX 91.7FM –our KEY Media Sponsor- again this year:** who provided \$13,520 In-Kind Promotional Advertising – which helped increase our Target Audience & Target Area
- **YMCA & Summer Jobs For Youth Program:** which allowed us to hire our LDSS student Volunteer, Alek Luopa- as our Special Events Assistant.

Gwen Doyle, CIO, AFMHS