

Media Release

Join Us in Lively, Saturday, September 8th ...For Our 6th Annual Fall Fair at the Anderson Farm Museum!

Join us in Lively, Sat. Sept. 8th for the 6th Annual Fall Fair, 10am -4pm at the Anderson Farm Museum. Hosted by the Anderson Farm Museum Heritage Society and KICX 91.7FM our Fall Fair will be bigger than ever- with FREE activities for everyone throughout the 14 acre site.

"...This year we have over 90 Art/Craft Vendors, Displays & Demonstrations; live entertainment; a Farmers' Market; FREE Art/Craft activities in the Creighton Log Cabin; Kid's activities; small farm animals; FREE Wagon Rides; a BBQ, Vintage Cars & Antique Tractors and even a boat display...thanks to the support of 20 Community Groups who work with our Fall Fair Committee and our participants from Walden, CGS and Elliot Lake, Iron Bridge, Lavigne, Manitoulin Island, Markstay, Massey, Nairn Centre, Noelville, Sturgeon Falls, Wahnapiatae and Warren...We couldn't host the fair without them!"

Betty Budgell, Co-Chair, 2012 Fall Fair

You can pick-up one of our 2012 Fall Fair Site MAP/Programs at all Branches of the Public Library, Greater Sudbury Museums, Legend Boats, Lively Pharmacy & Gift Shop, Walden Family Drug Store, Sudbury Credit Union, Walden Animal Hospital & other local businesses in Lively or visit AFMHS Page of www.Walden-CAN.com or www.sudburytoursim.ca or www.greatersudburymusems.ca

With hundreds of our participants & volunteers – from Walden, CGS & out-of-town- parking on-site all day, there is **no public parking available at the Anderson Farm Museum**. But visitors can park at the T.M. Davies Arena parking lots or along 1st, 2nd. 3rd Ave. and walk to the fair. And you can ride FREE on Sudbury Transit. Just tell the bus driver you are going to the Fall Fair at the AFM.

Thousands of people attend this FREE Community Event. Thanks to the continued, generous support of Greater Sudbury Museums, City of Greater Sudbury & Councilor Jacques Barbeau plus Grants, Business/Corporate & Community Sponsors & Community Partners the AFMHS can meet the increased costs of hosting the fair. You can see the Logos & a List of all our Sponsors & Community Partners on our 2012 Fall Fair Site MAP/Programs.

"...The AFMHS & 2012 Fall Fair Committee were thrilled to receive a \$6,000 CGS Arts & Culture Operational Funding Grant and a \$2,500 Vale Event Sponsorship...and excited to have Battistelli's Your Independent Grocer offer to sponsor our BBQ – for the next 5 years- with 100% of proceeds towards supporting the AFMHS...such generous support helps our small volunteer board meet the increased costs of hosting this annual FREE Community Event"

Gwen Doyle, CIO AFMHS, Co-Chair 2012 Fall Fair

Our KEY Media Sponsors & 3rd Party Business Sponsors are helping us expand our Target Audience & Target Area- in Walden, CGS and NE Ontario.

For the 2nd year , KICX Radio is hosting the Fall Fair – providing In-Kind Advertising plus 130 30 second Fall Fair Ads sponsored by: Lively Pharmacy & Gift Shop, Walden Animal Hospital, Morris Modular, Dr. David Morris Dentistry & Walden Family Drug Store.

CTV is once again providing In-Kind Promotional Advertising and this year we have 15 second Fall Fair Ads sponsored by: Lively Golf & Country Club & Walden Welding.

And our new Media Sponsor, Walden Today is ensuring that we reach thousands of residents & businesses in Walden.

So pick up one of our 2012 Fall Fair Site MAP/Programs or check out the AFMHS Page of www.Walden-CAN.com and start planning what you want to see & do at the fair, Sat. Sept. 8th, at the Anderson Farm Museum. There's something for everyone!

Gwen Doyle, CIO AFMHS
692-3021
AFMHS page www.Walden-CAN.com